

## **Where The Wild Is**

### **Marketing & Product Assistant - Kickstart Role**

We're looking for a hard-working and organised individual willing to get stuck in and work alongside the founder and the PR & Social Media Executive to help drive brand awareness through various marketing initiatives and assist in the creation of holiday ideas in the destinations we operate.

#### **Responsibilities**

- Liaising with external parties including designers, copywriters and suppliers in destination
- Updating the website with copy and images
- Creating accommodation and itinerary pages on the website
- Identifying opportunities for new content that help WTWI achieve its commercial targets
- Loading copy and images into our booking software ready for itinerary creation
- Coming up with blog ideas based on keyword research (training will be provided)
- Optimising online content for search engines and raising our profile online through link building
- General administration and housekeeping tasks such as ensuring drives, folders and master spreadsheets are up to date

The position will appeal to someone keen to get some marketing and product development experience and who has an interest in travel and sustainability. Good grammar and spelling are key as well as a keen eye for detail, we want someone passionate and willing to learn.

#### **Training Provided**

Full training on how to use various software including our booking system and the CMS of the website.

The position will be 25 hours a week and would ideally be based at Origin Workspace in Bristol. Some remote working is possible.

Don't live in Bristol but feel you are the right person for the job? We are open to accepting applications from those who are not able to get to the office.